DSP-Partners
Digital Strategies & Products

WHO WE ARE AND WHAT WE DO

AS A CONSULTANCY, WE HELP OUR CLIENTS TO THRIVE IN DIGITAL TIMES
[CONSULTING/PRODUCT INNOVATION/SOFTWARE]

DSP-Partners is a management consulting firm which focuses on Digital Strategies for the TIMES-industries (Telecommunications, IT, Multimedia, Entertainment and Software) and strategic internet-topics in related industries. Besides Telecommunications and Media, today more and more industries have to successfully address the challenges of Digital Times - be it software-companies, retail, consumer electronics or telephony hardware, automotive suppliers and OEMs or banks and utilities. Increasingly, more and more of a company's strategic decisions are impacted by the digitization of society, the growing penetration of mobile internet, cloud computing and the 'internet of things'. This second wave of the internet is not solely focused on 'websites' and eCommerce as it was from the 1990s onwards. Increasingly, the "real" and the digital world merge, creating the need for strategies that address the trend towards convergence of products and services, rapid change and ever more technology and hardware in most products and services. These strategic and operational challenges span across large parts of the enterprise: functions, processes, culture, products... In Digital Times, a customer-driven, holistic approach is essential. Due to quick turnaround times for product development and a fast pace in the industry, strategy and the operative business merge. Strategic decisions need to be taken fast (based on a robust and holistic framework), implementation barriers need to be identified early. During implementation and later operations, the customer's view, competitors' moves and technological topics need to be scanned & reacted to quickly.

WE ARE LOOKING FOR GREAT PEOPLE

STUDENT ASSOCIATES [f/m]
WERKSTUDENTEN/INNEN

- Passionate about Digital, Mobile, Cloud, …
- Hands-on experience with Digital Technologies, Tools and Social Media
- Curiosity, humor and willingness to learn and work in an international environment
- Background/Studies in Business/Marketing, Software/Engineering or Design
- Skills we are looking for:
    - Computer skills MS Office or
    - Social Media Platforms or
    - HTML/iOS/Java or
    - Business Planning or
    - Competitive Analyses or
    - Product Management
- Previous work-experience and trainee-positions in Consulting, Agency, Software Development in our target Industries, e.g. Telco, Media, Software, Internet
- German and English fluent in spoken and written

YOUR CHALLENGING TASKS

- Analyze Digital Markets and Customer Needs
- Research Technologies, Marketing-Topics and Digital Products
- Work with Social Media like facebook, twitter, LinkedIn, …
- Prepare Presentations, Reports and Case-Studies

APPLY AS A STUDENT ASSOCIATE

- **Send your application and CV to Stefan.Behrendt@dsp-partners.com**
- **More information: www.dsp-partners.com/jobs**

Scan for more information